

13th - 15th August 2024



Eyre Peninsula Field Days

PROSPECTUS

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President's WELCOME

On behalf of the Eyre Peninsula Field Days committee, I extend an invitation to all our current and potential exhibitors to the Eyre Peninsula Field Days on the 13th to the 15th of August 2024.

It is with pleasure that we welcome many new and younger committee members this year and hope that they will enjoy working with you, the exhibitors. Of course, there are still some of the old originals still here for you to catch up with.

With over 400 exhibitors and an attendance of around 10,000 visitors over the three days, it is a great opportunity for you to showcase your products and services that can enhance farming systems, increase production, and make life in the country more enjoyable and worthwhile.

On the Eyre Peninsula, we pride ourselves on some of the best and cleanest products grown in Australia. With your expertise and products, farmers of EP and further afield can continue that tradition.

We also welcome all current and new exhibitors to the Lifestyle section of our Field Days. This is a place for visitors of all interests to browse through the pavilions and stalls to peruse a wide variety of goods including advisory services, gardening, craft, homewares, clothing, fine wine, gourmet foods, and education providers.

Whether you're an agricultural or lifestyle exhibitor, we realise it can be very expensive as well as time-consuming to attend exhibitions. The committee works hard to keep prices low and believes our event will be a worthwhile experience for you and the visitors who attend the Eyre Peninsula Field Days.

Looking forward to meeting you again in August 2024.

Rex Crosby

Contact Us

President

Rex Crosby
Mob: 0429 204 046

Secretary

Meagan Llewelyn
Mob: 0499 040 456



Secretary@epfielddays.com.au



(08) 86282 202



www.epfielddays.com.au



Cnr 6th Street & D Road, Field Day Site



ATLAS EVENT & PARTY HIRE

(08) 8297 2366

Proud to be official suppliers to the Eyre Peninsula Field Day Committee

*Clear Span Pavilions and Marquee — Tables, Chairs, Flooring, Flagpoles
Feature Display Screens and Walling*

**Contact Ali Jackson on 0488 767 251 or email ali@atlasevents.com.au
156 Edward Street, Clarence Gardens**

Exhibitor *Information*

Airstrip

The Cleve all weather airstrip is situated 3kms east of the site. A courtesy vehicle is available to and from the airport and town. Please advise the office of your requirements.

Accommodation

An extensive list of accommodation options is available on the website. Exhibitors are responsible for any damage caused to host properties.

Catering

During the Field Days, exhibitors may only provide coffee/tea and light refreshments. Exhibitors providing light refreshments must adhere to health regulations regarding the safe handling of food. Strictly no urns or coffee machines are to be used. There will be catering for exhibitors from Monday the week of the Field Days.

Closing dates for registrations

All registrations must be received by June 3rd or a \$100 late fee applies.

Parcel pickup service

A courier service will be available for goods weighing more than 5kgs or awkward to carry. Please indicate on your application form if you will need this service.

Displays

All displays must be in place by 5pm on the Monday of the Field Days and must not be removed until after 4:30pm on the Thursday.

Digging danger

Under no circumstances is digging of holes or driving in of pegs allowed on your site without first consulting a member of our committee. Weights will be available from the office so help secure your site. Please indicate on your application if you need post holes or contact the office for advice on any other digging requirements.

Dogs

Due to public health and safety issues, no dogs will be allowed on site (service dogs excepted).

Eftpos

An Eftpos cash out facility is available next to the office on D road.

Emergency Services

St John's, Police, Country Fire Service and SES will all be in attendance. Please contact the office if you require any of these services or 000 in an emergency.

Exhibitor passes

All exhibitors will require a three-day pass at \$30 each. Please indicate the number of passes you will need on your application form. Exhibitor passes can be collected from the office until 6pm on the Monday of the Field Days.

Gate times

Gates will open for exhibitors from 7am to 6pm and 8am to 5.30pm for the public. There is to be no camping on site or in the car parks.

Gas

Site holders must abide by the relevant regulations for the use of gas bottles inside marquees and must inform the office of their intention to use gas.

New releases

Please indicate on your application form of any new releases you are exhibiting in order to be eligible for the New Release Award (agricultural releases only).

Parking

The parking areas for exhibitors are at the north/west and southern ends of the site and you will be provided with a parking pass to access these areas. Due to safety concerns, exhibitor passes into the grounds will be limited and vehicles must be off site again before 8:30am unless the vehicle is part of your display. Please indicate on your application if you require a vehicle pass.

Power

Due to overloading problems, all electric urns, coffee machines and space heaters are banned. Small kettles are permitted. It is essential to indicate realistic power requirements on your application form. All electrical equipment must have current test tags attached.

Exhibitor *Information*

Premium site surcharge

Corner sites on inside rows in pavilions are regarded as premium sites due to increased passing foot traffic and attract a 20% surcharge.

Public address advertising

Advertising over our PA systems is available for the duration of the Field Days. Further details, costing and the booking sheet are available on the website. Please indicate on your application if you would like to take up this offer.

Ramp

A loading ramp is available 24/7. Please refer to the site map for the location.

Security/Safety watch

Safety watch commences at 6pm and ceases at 7am from Monday night until Friday morning. Exhibitors are responsible for their own security outside these hours.

Services

Rubbish collection, forklifts and crane services can be arranged at the office.

Site sharing

It is essential to list other exhibitors sharing your site on your application form. This assists us with exhibitor listings, advertising, contacts etc. A site sharing fee of \$100 per additional exhibitor applies.

Work health and safety

All exhibitors and their employees must abide by the WHS Act as it applies to South Australia. The site allocated is considered an extension of the exhibitor's workplace. You and the EP Field Days have a responsibility for the safety of staff and visitors to your site. A material safety data sheet must accompany any chemicals brought onto the site.



2024 Pricing

AGRICULTURE SECTION

INDOOR

3m front x 3m deep \$600

Additional 3 x 3 \$510

Premium corner \$750

LARGE OUTDOOR

10m front x 30m deep \$550

Additional 5 x 30 \$150

SMALL OUTDOOR

5m front x 15m deep \$320

Additional 5 x 15 \$130

All prices are inclusive of GST

LIFESTYLE SECTION

INDOOR

3m front x 3m deep \$600

Additional 3 x 3 \$510

Premium corner \$750

OUTDOOR

5m front x 10m deep \$270

Additional 5 x 10m \$190

All prices are inclusive of GST



OPTIONAL EXTRAS

Power \$200

Site Sharing \$110

Exhibitor Pass (3 day) \$30

PA Advertising \$250

Baled Straw \$11

Bark Chips per m3 \$120

Vehicle on site pass \$60

Late Fee \$120

All prices are inclusive of GST

Other INFORMATION



Registration Form

The registration form is on our website under the exhibitor tab. Please be aware that a new requirement for 2024 is to pay for your site at the time of booking. Contact the secretary if you have any concerns.



Accommodation

Please see the extensive list of accommodation options on our web site.



Site Map

Some new and exciting changes are happening to our site for 2024. The new map is still under construction and will be uploaded to our website when it's completed.



Catering

Commercial catering applications will open early in 2024.



Public Address Advertising

The booking sheet is available on line for PA advertising during the Field Days.

EXHIBITOR TERMS & CONDITIONS

Site registration & Payment

All fees, as set out herein, must accompany a registration form.

Public Liability Insurance

Public Liability Insurance for exhibitor sites are incorporated in the site fees.

Amplifiers & Loudspeakers

Amplifiers and loudspeakers are strictly prohibited.

Excessive Noise

The Committee reserves the right to regulate the use of machinery on static display sites which produce excessive noise causing annoyance to other exhibitors and the public.

Offensive Material

The Committee of the Field Days shall have the power to remove articles, signs, pictures or printed matter which may be a cause of offence to the public or officials.

Subletting or Sharing Sites

Except with the written consent previously obtained from the Committee, the exhibitor shall not assign or sublet any part of their space or purport so to do.

Site Appearance

Exhibitors are responsible for the condition of the area covered by this contract both during and upon completion of the EP Field Days.

Liability & Acts of Parliament

Exhibitors hereby accept all responsibility for, and shall hold the Committee indemnified against any damage or injury to any person/s or property which may be occasioned by, or arise out of the use of any machinery, implement, or apparatus of any nature whatsoever used in connection with the stands and/or demonstration, and exhibitors hereby undertake to faithfully conform with the requirements of any Act of Parliament which may govern the erection of structures, displays and/or demonstrations and/or sales of machinery and other products, and also to conform with any regulations by-laws or rules made under such Acts of Parliament or by any Government, semi-Govt, or local Govt Authority duly authorised to make regulations, by-laws or rules in connection herewith.

Security

The Committee shall not be liable for any loss or damage to the exhibitor's property whilst on site. Over-night safety watch arrangements will be made by the Committee from 6pm Monday until 7.00am on Friday.

Cancellation of the Event

If the Committee should find it necessary to cancel or postpone the EP Field Days, contracts will cease to operate upon notice to the effect, and the Committee will not be liable for any compensation or refund to exhibitors.

Equipment

New equipment only may be displayed for sale. Used equipment of the current model may be brought on the ground for demonstration use only.

Flag Poles

Flag poles over 3m in height are not permitted to be erected within 2m of any point directly below overhead powerlines.

EXHIBITOR TERMS & CONDITIONS

Competitions

The exhibitor shall not conduct any competition or game without the authority of the Committee.

Compensation

The Committee reserves the right to cancel this contract and to retain any money and in relation thereto if there is, in the opinion of the Committee, any infringement of any of the foregoing conditions and/or exhibitor does not occupy the space at the commencement of and during the full period of the EP Field Days.

Cancellation by Exhibitor

Any exhibitor cancelling less than 21 working days prior to the event will not receive a refund unless the site can be suitably re-allocated. Cancellation must be received in writing. Site Fees include a compulsory \$100 cancellation fee which is non-refundable.

Operating Conditions

The Committee and/or the landholder on whose property the EP Field Days are being held reserve the right to amend operating conditions at any specified time.

Livestock

Livestock is permitted on the area only by arrangement with the Committee.

Site Re-allocation

The Committee reserves the right to re-allocate any sites which are not occupied by 6.00pm on Monday 12th Aug 2024, unless prior arrangement has been made.

No Overnight Camping

Exhibitors will not be permitted to stay overnight on-site over the Field Days period.

Speed Limit

Displayed speed limit must always be adhered to, and not exceed 5km/h (walking pace).

Alcohol

The sale or provision of alcoholic drinks is prohibited without prior Committee approval and appropriate Liquor Licence and signage.

Electricity

The Committee reserves the right to switch off electricity.

Accommodation

Exhibitors are responsible for all damages to accommodation venues. See Accommodation page for information.

Right of Refusal

The Committee and Administration of the EP Field Days Inc. reserve the right to refuse, in its discretion, any entry of any exhibitor or to refuse to allot space without having to assign any reason for that refusal, including if there is an infringement on any foregoing conditions and/or if the exhibitor does not occupy the space at the commencement of and during the full period of the said field days. The Committee reserves the right to restrict Exhibitor numbers and site sizes.

Privacy

The EP Field Days is committed to safeguarding your privacy by ensuring your personal information is protected in a way that observes our own values, as well as complying with the requirements of the National Privacy Act.

AWARDS



Best Overall Display

Proudly sponsored by **Stock Journal**

This award will be judged on the most visual site appearance, co-operation, Field Days involvement, relevance to our industry, and utilisation of site space.



Best New Release

Proudly sponsored by 

Awarded for the latest release of the newest Agricultural Machinery in 2024.



Best Lifestyle Award

Proudly sponsored by 

Judged on presentation, originality, colour, lighting, appeal, relevance to our site and space utilised. .



Best Australian Agricultural Machine

Proudly sponsored by 

Awarded to the latest release of Co-Agricultural Machine in 2024.



Field Day Specialists

Exhibition Booths

3m x 3m booth, either a row or corner booth, black velcro compatible fabric, standard fascia board(s) with standard lettering on a white background, Furniture and transport \$POA.



Furniture Hire

For all your furniture hire needs, give us a call, we have a huge range with something that is sure to satisfy your requirements.



Signage

Our signage department offers you extensive knowledge and expertise with a vast range of signs and graphic design services. For a no obligation free quote and advice regarding your signage requirements, simply contact us.



Telephone: (08) 8350 2300 Facsimile: (08) 8350 2301

31 Deeds Road, North Plympton, South Australia 5037

Email:

CHECKLIST



6 - 8 MONTHS PRIOR

- Complete and submit an application. Include requirements for power, hay, bark chips etc.
- Follow us on social media sites to keep up to date with all the latest news.
- Book your marquee, booths, trestles, chairs etc.
- Book your accommodation.

2 TO 3 MONTHS PRIOR

- Organise eftpos, mobile & internet facilities. Please check that your service provider works in Clevel!
- Send us an advert for our social media sites.
- Seek approval from the EP Field Days and apply for a liquor license if required.
- Book your advertising for the program with the EP Advocate.
- Expect your site address to be made available to you in June.

2 WEEKS PRIOR

- Book PA advertising and send us your script.
- Call the office to book a crane or forlift for unloading equipment.
- Pack your bags!

1 DAY PRIOR

- Sites need to be setup before 5pm on Monday.
- Collect your exhibitor pack from the office by 6pm on Monday.
- See a member of the committee for anything you need.. We are here to help.
- Advertise your setup on social media and tag the EP Field Days.

DURING THE FIELD DAYS

- Gates open for exhibitors at 7am & close at 6pm.
- Vehicles not part of your display need to be off site by 8:30am.
- We're here to help. Please contact the office if you need anything. Eg. rubbish collection, hay, courier, water etc.



WE LOOK FORWARD TO
WELCOMING YOU IN
August 2024

Eyre Peninsula
FIELD DAYS
CLEVE

